

# **Roneta Professional Search News Release**

## **Calgary based Recruitment Firm Opens Doors**

**CALGARY, January 2005** – The thriving Calgary recruitment marketplace is about to add a new key player, Roneta Professional Search.

Roneta is the brainchild of Chris Jackson and Mike Buckner, both veterans of the Calgary employment services scene. “Recruitment requirements are becoming a major issue for Calgary based companies. With oil & gas on the rise and demographics pointing to a supply shortage this trend will continue for many years” states Jackson. “Mike and I looked at the marketplace and the one glaring omission in recruitment companies is, with the exception of a few smaller companies, there are no Calgary based firms. We believe the economy of Calgary is unique unto itself and you need to be a part of it to fully understand the pace and the requirements” added Jackson.

Jackson and Buckner both have many years of successful recruitment in the Calgary marketplace. The initial offering for Roneta will be in the Intermediate to Executive Accounting area and include both permanent and contract opportunities. “Chris and I have both specialized in this area previously so it is the logical move” said Buckner. While Roneta has definite growth plans, it won’t be overnight. “I think it is a flaw to try to be everything for everyone. Our goal is to be seen as subject matter experts and slowly grow the practice from there with complimentary services”. Such services would include moving into the Financial Services and Legal markets Buckner hinted.

With the principals’ previous pedigree and the Calgary marketplace creating the “perfect storm” for this new business, expect Roneta to be a mainstay on the Calgary recruitment scene for years to come.