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News Release

Roneta continues growth

CALGARY, April 2009 – With the economic doom and gloom stories that we are hearing far too frequently these days, it is nice to hear a local success story. Meet Roneta Professional Search!

Roneta, a Calgary based recruitment firm which opened their doors in 2005, continues to grow despite the downturn in the labour market. With a specialty focus in the Accounting and Legal professions, Roneta has recently augmented their accounting portfolio by adding practices in Project and Contract Accounting and Junior Accounting.

“I believe with the additional practices we will be able to service all of our client’s talent acquisition requirements in their finance division” says Chris Jackson, co-founder and Managing Partner at Roneta. As far as the timing of the growth, Jackson offered “We have been telling our clients that if you believe in your companies long term vision and you believe in Calgary’s ability to rebound, it is a great time to add talent. There are fantastic people available now who weren’t available last year and won’t be next year. When Tim and Kendra became available we jumped. We are excited to have them as part of our team!”

Jackson is referring to Tim Bowes and Kendra Davis, who are heading up the new divisions. Bowes and Davis both have previous recruitment experience in Calgary and are well respected in the marketplace. Both are excited to join Roneta. “I was well aware of Roneta’s growing reputation in the Calgary marketplace. The timing was perfect” Bowes offered. As for Davis, who has had a business relationship with Roneta previously, she is planning to leverage her knowledge of the marketplace with Roneta’s established clientele. “Having worked with Roneta before I know not only the respect they have for their clients, but also the respect their clients have for the work they do. Everything is in place for a seamless expansion”.

So is there more growth in Roneta’s future? Jackson laughs “It was never our intent to try to be everything for everyone. I think we are positioned very well in our industry as a boutique Calgary firm offering high level, personalized service. We are very cognizant about keeping our identity and will be very selective if we do decide to expand”.